

KAMU

Community Representation Statement

2024

As a public media station licensed to Texas A&M University, KAMU values its role in creating connectivity within the community it serves and aims to serve the whole community. KAMU is guided by the university's core values of respect, excellence, leadership, loyalty, integrity and selfless service, as well as the university's commitment to serving Texans from all walks of life and creating an environment where faculty, staff and students thrive. The university's values are reflected in KAMU's efforts to maintain an environment of respect and appreciation for each staff member, developing content that serves diverse interests and needs in the community, and contributes to the development of community in its most ideal sense.

Specifically, KAMU fosters community representation and support through:

- the establishment of an internship program designed to teach the next generation of broadcast professionals the fundamentals of the industry. We hire many young people and train interns in content generation, community outreach, production, operations, development and engineering.
- Participation in, and informing the public of, community events, opportunities and other programs designed to engage and support the community broadly.
- Facilitating broad programming that reflects the needs, interests and well-being of the whole community.
- Provide training to management-level personnel on methods of ensuring equal employment opportunity and preventing discrimination. All Texas A&M University employees, including those at KAMU, must biennially complete a course in "Creating a Discrimination-Free Workplace" training. Additional training available includes "Fostering Respect in a Diverse Workplace."

In the upcoming year, KAMU will continually assess our progress in fostering an environment where everyone is respected, welcomed and appreciated. Areas to assess will include the physical environment, interpersonal communication, student feedback, and continuing professional development and education.

Reviewed 2-12-2024

Leonard Welch

Head of Grantee